



Monyka Berrocosa

Monyka Berrocosa is a Montreal, Canada native living in Baltimore, MD since 1998. M provides a combination of corporate know-how and entrepreneurial success as one of the Mid-Atlantic area's most vocal and involved advocates for women in business and women & family centric non-profit organizations.

Monyka created her first company, Grape Ventures LLC, in 2000. Through its combination of event production, media and marketing and public relations consulting (primarily to solopreneurs and women-owned businesses) it eventually positioned itself to specialize itself in *creating concepts with a conscience*.

Grape Ventures LLC also produces the highly acclaimed Women's Wine & Dine® event series (launched in 2004) and the annual "Be the Star event" (first Monday in December) that recognizes "Star Volunteers" in the community. "Be the Star" is the country's largest women-only formal wine event.

In May of 2007 - Monyka launched MyCity4Her™ - the country's first nationally standardized and regionally focused online community & initiative for women in business. By combining the complimentary powers of web, print and special event marketing & promotion - MyCity4her's mission is to provide an affordable, effective and unique venue for women to promote themselves, do business, find inspiration & connect with the community. MyCity4Her's activities have been featured in The Baltimore Sun, the Daily Record, The Wilmington News Journal as well as on WBAL Channel 11TV.

MyCity4Her(tm launched its first site (Baltimore4Her.com) in May of 2007 and since then sites in Annapolis, Columbia and Wilmington, De & DC have also launched. MyCity4Her™'s mission is to be THE online resource for women in business across the country. The company anticipates presence in 19 US markets and 1 Canadian market by the end of 2008.

Ms. Berrocosa is proud to be a member of the Hispanic Chamber of Commerce, The Center Club, NAWBO and on the board of the Better Business Bureau of Maryland. In July 2007 she received the Red Cross's prestigious National "Woman of Spirit" Campaign award and in the fall she also was honored to be one of the first women to receive the SHERO award.

Monyka however remains steadfast that her most proud achievement is being an involved and caring mother to her five year old son.

For more information or a complete media kit, or to schedule an interview - please contact MyCity4Her, Inc's Press Director: Meredith Aloisio at: 410-585-9902 or via email at: Meredith@MyCity4Her.com